

# NORWICH SCIENCE FESTIVAL

17-24 FEBRUARY 2024

Presented by:  
the  
**forum**

## POWERFUL PARTNERSHIPS

Norwich Science Festival offers a fantastic range of sponsorship opportunities. Get involved with this leading science festival, reach new audiences, exhibit on site and enjoy the benefits of being part of this award-winning Norfolk-wide celebration of science.



### THE POWER OF INVOLVEMENT

Be part of the amazing Norwich Science Festival (NSF) running across February half term. This multi-award winning festival offers inspirational exhibitions, sensational shows and an abundance of hands-on science activities for all ages and all levels of knowledge. Running over eight days, the festival takes science into the community to engage and excite both children and adults.

The Science Festival is coordinated by a dedicated team from The Forum Trust – a charity which invests every year in the festival. It has grown since its launch in 2016 into a huge, multi-venue event which depends on sponsors and partners to make it happen.

Align your organisation with the festival, harnessing PR, marketing and promotional opportunities to ensure your company benefits from the extensive digital and in-person reach the festival achieves.



IN 2023  
THERE WERE  
**81,189**  
VISITS TO  
THE FESTIVAL  
AND WERE RATED  
**9.2/10**  
FOR VISITOR  
ENJOYMENT

WE DELIVERED  
**200+**  
EVENTS  
**66**  
OF WHICH  
WERE FREE

**12,629**  
TICKETS WERE  
BOOKED  
**67%**  
OF PAID FOR  
EVENTS WERE  
**£5**  
OR LESS  
**25**  
VENUES  
**120+**  
ORGANISATIONS  
INVOLVED

# NORWICH SCIENCE FESTIVAL



“Norwich Science Festival is an outstanding event that inspires the current and next generation into STEM careers and hobbies. The last festival was such a positive experience for us, with hundreds of visitors of all ages engaging with such a great range of exhibition stands. It was an easy decision from us to sponsor again – our challenge now is how do we top last year!”

*Breakwater IT, sponsors of Digitech Day*

### WITH THANKS TO OUR 2023 SPONSORS

Contact Norwich Science Festival Producer, Claire Mutimer  
[claire.mutimer@theforumnorwich.co.uk](mailto:claire.mutimer@theforumnorwich.co.uk)

**NORWICHSCIENCEFESTIVAL.CO.UK**

The Forum Trust Limited, The Forum, Millennium Plain, Norwich, NR2 1TF  
01603 727950 [theforumnorwich.co.uk](http://theforumnorwich.co.uk)

## ★ BRAND AWARENESS

## ★ PROFILE VISIBILITY

## ★ REPUTATIONAL VALUE

## ★ SHOWCASE EXPERTISE

## ★ EXHIBIT


**NETWORK**

## SOCIAL RESPONSIBILITY

**“Norwich Science Festival is a calendar highlight. Everything Pensthorpe does is rooted in nature education and the festival's ability to engage new audiences and provide a platform for important scientific work, complements our conservation work perfectly.”**

## BESPOKE PACKAGES

## SPONSORSHIP PACKAGES

	✓	✓ 50 words	✓ 75 words	✓ 100 words, plus quote
Company logo on the NSF24 website sponsors page, with a link to your own site	✓	✓	✓	✓
Company logo on the NSF24 digital newsletter during the festival promotional period	✓	✓	✓	✓
Support and amplification of your brand across the NSF social media platforms	✓	✓	✓	✓
Support from The Forum social media platforms during the festival promotional period		✓	✓	✓
NSF marketing toolkit for your use in your own media and marketing campaigns	✓	✓	✓	✓
Company logo on The Forum digital screens for specific sponsored elements of NSF24		✓	✓	✓
Large freestanding display at entrance of The Forum which includes company logo for duration of the festival		✓	✓	✓
Company logo in NSF24 programme	✓	✓	✓	✓
2 x invitations to NSF24 launch	✓	✓	✓	✓
10% discount on one venue hire booking at The Forum (valid for up to 1 year after NSF24)		✓	✓	✓
Inclusion in relevant press releases during NSF24 marketing campaign		✓	✓	✓
Opportunity for speaker introduction by sponsor			✓	✓
Additional social media posts to promote your talk (Argon) / day (Krypton)			✓	✓
4 x tickets to a talk of your choice (Argon) / or events on your sponsored day (Krypton)			✓	✓
Opportunity for stand on sponsored day, located in a prime spot at The Forum			✓	✓
Selection of key photos for your use after the event			✓	✓
Company logo in the NSF24 Evaluation Report			✓	✓

